

going places

Italy: email experts appoint Pilu

Italian email marketing services provider, Business Finder, has appointed **Sergio Pilu** (pictured) as international business development manager. Currently a leader in the domestic market, Business Finder has recently launched both its SEO business unit and its international operations, making it easier for clients entering the Italian market and for Italian clients moving into the international arena. For the past seven years, Pilu was marketing and international business development manager at Addressvitt.

He is currently a board member/vice-chairman of FEDMA (Federation of European Direct and Interactive Marketing).



Jaggi joins Brussels team

Lena Jaggi (pictured) has joined the marketing and membership executive at FEDMA, where she will focus on developing the



of the Customer Direct Marketing Group for three years. Meanwhile, **Matt Teeman**, sales director at BBC Magazines, has been appointed chairman of the PPA marketing board. He succeeds Bauer Media chief executive officer **Paul Keenan**, who has stepped down after three years in the role.

Operations role for Buxton

Gary Buxton (pictured) has joined the UK-based Callcredit Marketing Solutions, as technical operations director.



The company was formed in February with the merger of data and marketing players Broadsystem and EuroDirect, under the leadership of **Caroline Worboys**. Buxton joins from Acxiom where he was European operations and client services' director from 2001.

US: chiefs change at Aegis Media

Independent media communications network, Aegis Media, has announced **Nigel Morris** as CEO of Aegis Media North